



**MAY 2025 PRESS RELEASE**

## **Jorma Paragon — Loudspeaker and Interconnect**

**New Paragon Loudspeaker (14x 0.35mm<sup>2</sup>)**

**New Paragon Interconnect (3x 0.35mm<sup>2</sup>)**

We're proud to return to High End Munich for what has become a cherished annual tradition. This year marks an important step forward for us as we present the expansion of our reference series: Jorma Paragon.

Originally introduced in 2024 with the Paragon Power cable, the series now includes both Interconnect and Loudspeaker models. Designed to represent the highest level of our craft, each cable reflects years of experience in materials science, signal integrity, and real-world performance.

Every model in the Paragon series features high-purity copper conductors and custom Furutech connectors, with all components cryogenically treated to -180°C to ensure optimal conductivity and structural integrity.

Built with a singular focus on transparency and control, the Jorma Paragon series is the most technically advanced line we've created. It delivers extraordinary signal purity and mechanical stability — not just on paper, but where it matters most: in the listening space.

Come and discover the complete Jorma Paragon lineup in two rooms at High End Munich 2025 — our dedicated space, and a beautifully matched system with Marten just next door.

*Other Jorma series can be experienced in collaborative rooms with Engström, Esoteric and IsoAcoustics.*

### **JORMA**

#### **Atrium 4.1, room F120**

New Jorma Paragon: Loudspeaker & Interconnect  
Jorma Paragon Power and Jorma Power Filter Reference

Speakers, electronics and furniture: Marten, Engström, MSB Technology, Antipodes, Solid Steel

### **MARTEN and JORMA**

#### **Atrium 4.1, room F119**

New Jorma Paragon: Loudspeaker & Interconnect  
Jorma Paragon Power, Jorma Power Filter Reference, Jorma Ethernet and Jorma Phono Reference

Speakers, electronics and furniture: Marten, Audia Flight, Antipodes, MSB Technology, Innous, TechDas, DS Audio, Artesania

### **ENGSTRÖM and JORMA**

#### **Atrium 4.2, room F219**

Jorma Statement: Power, Loudspeaker, Interconnect and Jorma Power Filter Reference

Speakers, electronics and furniture: Kroma, Engström, KECES, Antipodes, MSB, TechDAS, Reed, Supatrack, and Solid-Tech

### **ESOTERIC and JORMA**

#### **Atrium 4.2, room F214**

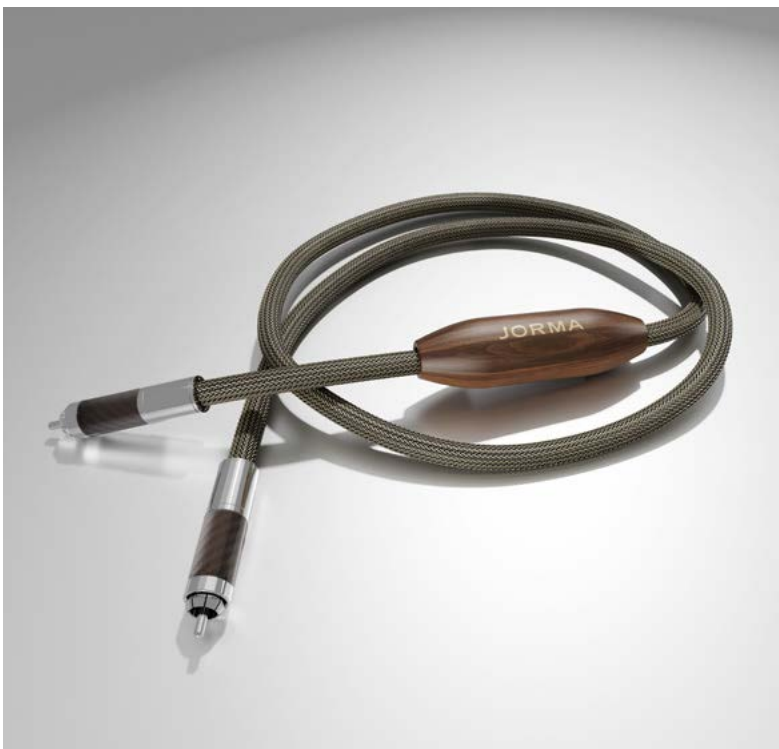
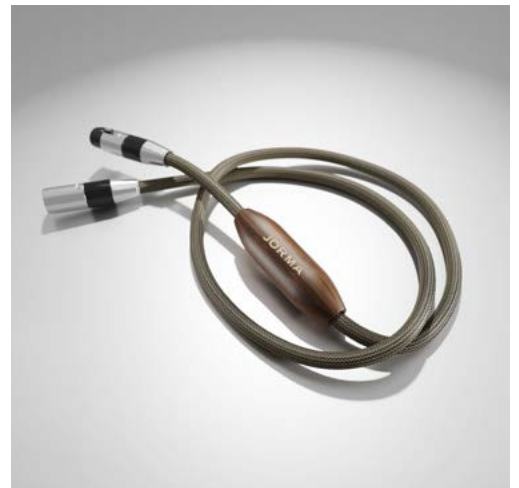
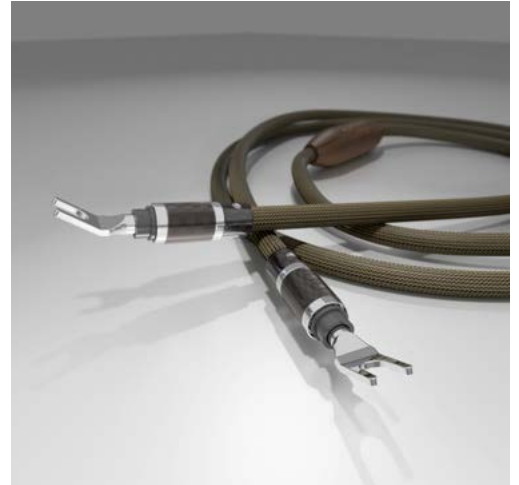
Jorma Statement Power, Loudspeaker, Interconnect, Jorma Power Filter Reference, Jorma Ethernet and Jorma USB

### **ISOACOUSTICS and JORMA**

#### **Atrium 4.2, room F210**

Jorma Duality: Power, Loudspeaker, Jorma Ethernet Reference and Jorma USB Reference

## JORMA PARAGON LOUDSPEAKER AND INTERCONNECT



### AT A GLANCE

- New Loudspeaker and Interconnect
- Reference-level design
- Maximum signal integrity
- High-purity copper conductors
- Custom Furutech connectors
- Cryogenically treated to  $-180^{\circ}\text{C}$
- Advanced multi-layer shielding
- Low distortion, high transparency
- Crafted by hand in Sweden
- Jorma Paragon Loudspeaker (3m) €47,000
- Jorma Paragon Interconnect (1m) €23,000

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# JORMA